

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Electoral Rolls – Summary Revision of Electoral Rolls with reference to 01-01-2011 – Payment of bill of Rs.19,97,325/- to M/s Neo Communications, Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in Telugu Daily A.P. Editions of Prajasakti and Surya on 29-10-2010 – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 5559**

**Dated: 15-11-2010**

Read the following:-

1. Govt.Memo.No.13023/371/BG.III/2010, dt:26-05-2010 of Finance (BG.III) Department.
2. G.O.Rt.No.4335, Fin. (BG-III) Dept., dt: 13-10-2010.
3. G.A. (Elecs.E) Dept. Lr.No.3134/Elecs.E/A2/2010-9, dt:26-10-2010.
4. From M/s Neo Communications, Hyderabad  
Bill No. 01/Neo/Display/Electoral Roll/2010-11, dt:30-10-2010.

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**ORDER:**

In the letter 3<sup>rd</sup> read above, the General Administration (Election.E) Department have requested M/s Neo Communications, Hyderabad to insert the advertisement in daily telugu news papers in A.P. Editions of Prajasakti and Surya on 29-10-2010 and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said daily news papers on 29-10-2010.

2. M/s Neo Communications, Hyderabad in the reference 3<sup>rd</sup> read above has submitted bill for an amount of Rs.20,28,184/- as advertisement charges for payment as detailed below:

Prajasakti Telugu Daily, AP Editions  
dt:29-10-2010

(33Cm X 25 Cms = 825 Sq.Cm.)

Rate of Rs. 1,281 /- per Sq. Cm.)

-- Rs.10,56,825-00

Surya Telugu Daily, AP Editions  
dt:29-10-2010

(33Cm X 25 Cms = 825 Sq.Cm.)

Rate of Rs. 1,140 /- per Sq. Cm.)

Rs. 9,40,500-00

Add Service Tax 1.545%

Total Amount

Rs.19,97,325-00

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Rs. 30,859-00

Grand Total

Rs.20,28,184-00

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of **Rs.19,97,325/- (Rupees Nineteen lakhs ninety seven thousand three hundred and thirty five only)** to M/s Neo Communications, Hyderabad towards the cost of Press Advertisement regarding in Awareness and Publicity Campaign in telugu daily news papers in A.P. Editions of Prajasakti and Surya on 29-10-2010.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided vide G.O. 2<sup>nd</sup> read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of **“M/s Neo Communications, Hyderabad”** and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1<sup>st</sup> read above.

7. M/s Neo Communications, Hyderabad shall pay the Service Tax directly to the Government.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Neo Communications, #7-84, 1<sup>st</sup> Floor, Scientist Colony,  
Indian Oil Opp. Lane, Habsiguda, Hyderabad-500 007.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER